

Special
Edition

GREEN AGE

INDIA'S LARGEST WOOD PANEL MANUFACTURER



Mr. Shobhan Mittal - Jt. MD. & CEO

Dear Friends,

As a part of the transformative strategy, we have created a new brand and a new logo that reflects our renewed vigour and commitment to take on newer challenges, while building on our strengths as a pioneer and industry leader. As the leader in the interior infrastructure space, we shall continue to innovate and give our discerning consumers avant-garde products, which are manufactured in our state-of-the-art manufacturing facilities and are backed by the best technological capabilities.

I am pleased to inform you that Green Panelmax MDF & Green Floormax Flooring are undergoing a change in identity and will be rebranded as **GREENPANEL**. Our diverse product portfolio of world class MDF, Pre-laminated MDF, Wood floors, Veneers and Doors will now be marketed and sold under the **GREENPANEL** brand.

I am equally delighted to inform you that we shall soon be launching Plywood under the brand name, **GREENPANEL**. This new generation plywood will be a product par excellence, and will further endorse our position as the

industry leader in the interior infrastructure space.

Our new identity – **GREENPANEL** – has the logo stemming from G & P merging together to form an infinity. The logo symbolizes infinite future possibilities in wood panelling. Our commitment to set new industry benchmarks stems from our single-minded vision of providing 'New Generation Wood Solutions' to our customers across a diverse spectrum of categories. Green, our colour of choice, immediately brings to one's mind Growth, Prosperity, Sustainability and Harmony.

Behind the new name and look, we're still the same company and team, dedicated to providing you with the best products and services. We look forward to sharing this next phase of our journey with you and continuing to enable your success.

I am extremely thankful to all of you for your unwavering support and look forward to celebrating many more milestones with you.

We are now



GREENPANELTM



Discover

**endless possibilities in
wood panelling**

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GREEN PANELMAX & GREEN FLOORMAX
ARE **NOW GREENPANEL**

With a new brand and vision, we are opening up endless possibilities
in the wood panel industry.

MDF | Wood Floors | Plywood | Veneers | Doors

INDIA'S LARGEST
WOOD PANEL MANUFACTURER



GREENPANEL

Brand Vision :

Future, a promising one at that, is something that fuels the world. We all dream of a future that is filled with infinite possibilities. We all work towards creating a future for ourselves where all our dreams and aspirations will be fulfilled.

We at Greenpanel make the future happen today by bringing it to life in contemporary living spaces. Our wood panel solutions are modern and versatile. We don't wait for innovations to happen, rather we pride ourselves in masterminding them. Our vision is to represent the infinite future possibilities in wood panelling.

Brand Mission :

With our commitment to set new standards of quality and shape the future of the wood panel industry, we constantly strive to provide our customers with products and solutions that are not only way ahead of their time, but also fit our customer's needs like a glove.

Brand Values :

Contemporary - We constantly strive to come up with innovative designs that fit modern spaces and add that sheen of elegance to any home or office.

Transformative - We pride ourselves of products which have a transformative effect on interiors.

Trustworthy - Trust is at the core of what we do, be it our customers, shareholders, employees or general public.

Versatile - We are driven to provide versatile product solutions across our product portfolio.

Adaptable - The Interiors industry is ever-changing and ever-evolving. Hence we constantly change and innovate so that we stay one step ahead of the curve.

Eco-friendly - We make best use of the scarce resources available to us, to minimize wastage through the use of technology and efficient production practices.

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India's Largest Wood Panel Manufacturer

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The Legacy continues...



Synonymous with quality and service

We have always focused on providing the best quality to our customers, addressing their ever changing need for beautiful products and beautiful interiors. Quality control is an integral part of our production process with extensive quality testing measures being put in place to ensure that requirements of type and grade match the most stringent international standards.

Great products

At Greenpanel, we develop advanced products through the passionate pursuit of technology and processes. Delivering products that perform admirably in various special applications is our forte. We improve upon processes to be able to bring the fruits of our innovation into the market, and to delight our customers and win their loyalty.

Robust distribution network

We are the largest manufacturer of wood panel in India with a strong retail network across the country. Greenpanel is committed to provide international quality products to its customers through more than 3000 + outlets across the country.

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India's Largest Wood Panel Manufacturer

Technologically advanced

Our manufacturing facilities in Uttarakhand and Andhra Pradesh are equipped with the latest European technologies. To maintain stringent quality norms, we have invested in the most up-to-date technologies and machines.

High Quality Vacuum Chambers
For Fuming



Resin
Plant



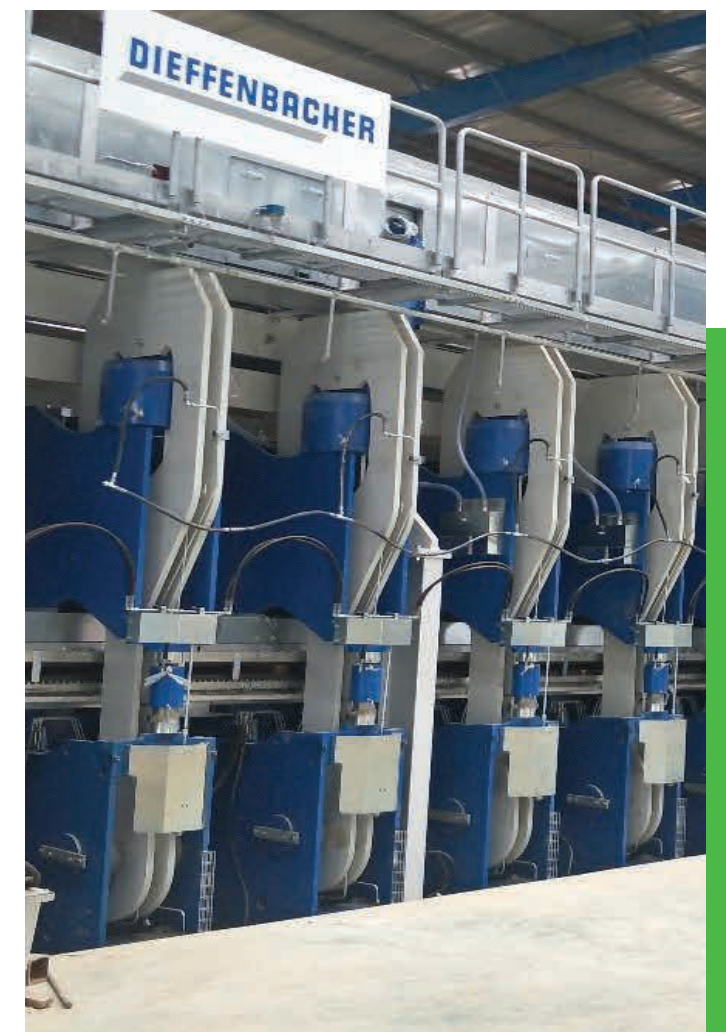
Integrated Processing
Lines

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manufacturing facilities

We are passionate about manufacturing excellent-quality products. Our manufacturing facilities are backed by cutting edge technologies, reliable IT infrastructure and talented human resources.



Continuous
Press

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The Future of Plywood

Greenpanel, India's largest wood panel Manufacturer is committed to bring the most advanced products across its portfolio to cater to the rapidly evolving needs of India's interior industry. From leading architects, interior designers, dealers to your trusted wood contractors, our products are a trusted choice for everyone.

Under the leadership of our Chairman and pioneer of the most iconic plywood brands of the country, Mr. Shiv Prakash Mittal, we are proud to present the new generation of plywood.

The use of new-age machinery along with strict adherence to quality controls is what sets our offering apart and creates new benchmarks in the organized plywood market.

Greenpanel plywood is made from the finest A+ grade timber. Moreover the plywood undergoes a stringent preservative treatment, making it termite and borer resistant.

Every masterpiece begins with a perfect piece.



GREEN AGE

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Doors to heaven!

Greenpanel Doors represent an amazing range of entrances which lead to endless possibilities that life has to offer. Greenpanel Doors are solid core doors available as Commercial Doors with hardwood face and Decorative Doors in Natural Teak/Recon, Laminated and Natural Veneer variants.

Our Doors powered by the Quadra Pro Technology, are made from perfectly seasoned and chemically treated prime quality timber. Apart from being strong and durable, they are borer and termite resistant. Greenpanel Doors have uniform thickness and are dimensionally stable. Moreover they are environment friendly.



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Elegance Personified

Greenpanel decorative veneers are an exquisite range of teak, natural and spectrum wood veneers for connoisseurs of refined taste. An assortment of more than hundred exotic wood species, the range of decorative veneers has been exclusively hand-picked from all over the world.

A perfect reflection of aesthetics, natural value, durability and pro-environment

sensitivity, our veneers are for those who like to make a statement.

In the production of our decorative veneers, integrated processing lines from Fischer+ Rüdke, Switzerland have been deployed for the cutting, gluing and splicing of sliced decorative veneers.



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नये ज़माने का
स्मार्ट
कारपेंटर

Carpenter Guru Mobile App is the first-of-its-kind social initiative in the wood panel industry in India. It is a unique and robust digital platform for carpenters in India to enhance their skills and improve their livelihood opportunities. The app offers its users a platform to gain knowledge about latest furniture designs, materials and hardware and learn how to work with them.

The app offers a unique range of tools to improve their employability and increase professionalism in the field. One such tool is the unit converter that enables the carpenters to do complex unit conversions in a jiffy.



Another unique tool is a cost calculator that helps carpenters to arrive at an accurate costing for the furniture they are going to make before quoting the same to the client. Finally, the app has a showcase feature in which the user may upload pictures of all his creations to share with his prospective clients.

Another central goal of Carpenter Guru mobile app is to provide carpenters a social platform to connect with their peers across the country. Through the weekly feed of videos and stories our carpenter brothers will be able to find a social platform to share their own stories and develop a sense of community and emotional well-being. Moreover, the app is available in 9 different languages to cut across the linguistic diversity in the country.

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Get new furniture designs
and learn to create them



Carpenter
Guru



Test yourself
to become
modern carpenter



Get information
about latest tools
and techniques



Get answers to
carpentry
related questions



Showcase your
craftmanship in
the app



Get measurement
units like meter,
millimeter, centimeter,
inch, and feet easily
converted



Available in 9
languages,
learn in your
language



Calculate the cost
of material



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-footprints-


Greenpanel strives to adopt the best eco-friendly practices across its operations. We are led by the commitment to utilise the scarce environmental resources most optimally. Greenpanel sources raw material responsibly from timber plantations. The chain of custody while procuring raw material is strictly monitored so that the product can be marked gracefully with eco-friendly labeling.



Regd. Office
Makum Road, Tinsukia 786125, Assam
CIN L20211AS1990PLC003484

Greenply Industries Limited
3rd Floor, Plot No. 68, Sector 44, Gurgaon 122003, Haryana
T 0124 4784600 | F 0124 4784699
E info@greenpanel.com | www.greenpanel.com

Toll Free No. 1800 102 2999 (Monday to Friday, except holidays 10am to 5pm)

Connect with us on  and 